



# OLTRE LA VITA



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# MODERN LUXURY REDEFINED

*Modern Horology. Quietly Mastered.*

Froze International was established not to participate in the noise of the modern luxury market—but to rise above it. In a world saturated by marketing theatrics and fleeting trends, we chose permanence. Ours is a maison built upon discretion, artisanship, and quiet power. Each timepiece is conceived with reverence for horological tradition and brought to life through meticulous Swiss engineering. Assembly is executed by hand—an homage to mechanical purity and aesthetic restraint. Every component, every detail, is considered. Nothing is accidental. Nothing is compromised. Froze International exists for the connoisseur. For those who seek distinction without spectacle. For those who appreciate that the pinnacle of luxury is not in being seen—but in being known.





# LUXURY ISN'T LOUD. IT'S EARNED.

*Modern Horology. Quietly Mastered.*

Froze International was never meant for mass attention. We do not stock in retail stores. We do not chase publicity. Every Froze timepiece is produced in private, released discreetly, and reserved for a select group of individuals who are invited—not sold to. If you've only just discovered us, that's by design. True luxury isn't broadcast. It's whispered, recognized, and earned. You weren't supposed to hear about Froze until now—and if you're holding this, you've already been seen.



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# SWISS MADE-PRECISION

*Engineered for Endurance. Crafted in Switzerland.*

**At the heart of this timepiece lies the FI Caliber V1-68**—our signature Swiss automatic movement, designed for modern collectors who demand mechanical excellence. Delivering a 68-hour power reserve and 28,800 vph frequency, it's built with the same philosophy as the engines that power the world's greatest machines: performance, endurance, and legacy. Crafted on a proven Swiss movement platform trusted by prestigious watchmakers, the FI Caliber V1-68 combines modern innovation with uncompromising craftsmanship. Hand-Winding, Bidirectional Rotor for Efficient Winding.



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# BRILLIANCE AFTER DARK

*Subtle power that never dims.*

Even in silence, the Oltre La Vita commands attention. Each dial is equipped with Super-LumiNova indices and hands—activated by light, awakened in darkness. Designed not for show, but for assurance, it glows with the confidence of precision. From midnight flights to candlelit evenings, this is clarity that follows you through every hour. Because presence doesn't disappear when the lights go down.



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# UNSHAKEN BY DEPTH

*Crafted for the elements. Worn without hesitation.*

Oltre La Vita timepieces are water-resistant up to 330 feet (100 meters), engineered with triple-seal crowns and pressure-tested steel cases. But this isn't about swimming. It's about freedom—the freedom to move, travel, and live without removing your legacy. Whether crossing oceans or caught in the rain, your timepiece remains uncompromised. Built to endure more than time.



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# OLTRE LA VITA

*Engineered for legacy. Designed for everyday prestige.*

Oltre La Vita is where elegance meets endurance—crafted in Switzerland, designed for daily power. Each model in the collection reflects a unique identity, from the clean silver clarity of Argento, to the commanding depth of Nero, to the regal harmony of Oro. With brushed steel cases, automatic Swiss movements, and timeless Roman dial layouts, these timepieces transition seamlessly from boardroom to evening wear. For those who lead without needing to say a word. For those who demand precision without sacrificing presence.





# OLTRE NERO

Ref. 1.AV1-68.SS40.N001

Commanding and sophisticated, the Nero Edition is the darkest expression of the Oltre La Vita Collection. With its obsidian-black dial, polished Roman numeral indices, and precision-aligned bezel, this timepiece captures the essence of strength in silence. Encased in brushed stainless steel and powered by a Swiss automatic movement, the Nero is designed for those who lead with presence and demand enduring performance from every detail.

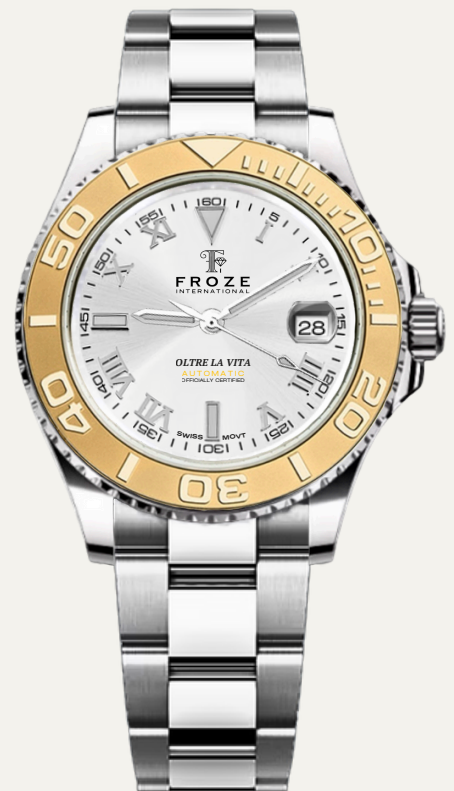


*Sleek. Sophisticated. Signature. The power that speaks in seconds*

# OLTRE ORO

Ref. 1.AV1-68.SS40.O001

Bold and unmistakably regal, the Oro Edition infuses the Oltre La Vita Collection with refined opulence. The warm gold bezel contrasts elegantly with the silver dial, creating a visual harmony that feels both contemporary and classic. Built for those who lead with confidence and appreciate heritage with a modern edge.



*Timeless prestige. Precision wrapped in gold, made for moments that matter.*



# OLTRE ARGENTO

Ref. 1.AV1-68.SS40.A001

Timeless and versatile, the Argento Edition is the purest form of Oltre La Vita—a reflection of clarity, precision, and enduring craftsmanship. With a silver sunburst dial, clean Roman numerals, and a brushed steel finish, it offers a balanced aesthetic that moves seamlessly from formal occasions to everyday elegance. It's understated, but never unnoticed.



*Refined. Radiant. Resilient. The essence of understated confidence in every tick.*

# OLTRE BLU

Ref. 1.AV1-68.SS40.B001

The rarest and most elevated in the collection, the Blu Edition is a collector's statement. With a deep navy dial and matching ceramic bezel, it evokes the serenity of the sea with the precision of Swiss engineering. Limited in availability and set apart by its striking hue, this design speaks to those who value rarity, craftsmanship, and presence.



*Depth meets distinction. A bold hue for those who command attention in silence.*